

## Brief Introduction to Canton Tower Science & Technology Conference 2019

### 1、Background:

The Canton Tower Science & Technology Conference (STC) was initiated and organized by IDG World Expo under IDG Asia. The conference was upgraded by the AndroidWorld Global Developers Conference and has been consecutively held for eight years. As a world-renowned professional sci-tech event, it has been spoken highly by government leaders at all levels and people engaged in the business community. It was officially included into the Report on the Work of Guangzhou Municipal Government for 2017-2018. Themed as “Hail Technology!”, the STC 2019, based on artificial intelligence, information technology and mobile Internet, aims to promote front-end technical exchanges between domestic and foreign scientific and technological manufacturers, professionals, scientific research institutions and enterprises. The grand event acts as a platform to conduct discussions on the world business trend and the business model of the sci-tech industry chain in the context of China’s policy, and work on smart terminal upgrades and mobile application promotion so as to provide opportunities for more industry insiders to explore and seek cooperation, common development, and a win-win result for mankind.

Date: October 11-12, 2019

Venue: InterContinental Hotel, Guangzhou, China



### 2、About the Organizing Committee

Host: IDG Asia

Co-host: Guangzhou Municipal Science and Technology Bureau

Co-organizer:

Publicity Department of the CPC Guangzhou Municipal Committee

Foreign Affairs Office of Guangzhou Municipal Government

Guangzhou Municipal Local Financial Supervision and Administration

Organizer: IDG World Expo

Overseas supporter: ChinaSF

### 3、Schedule of the STC 2019

The STC 2019 consists of the opening ceremony and the main forum, 14 parallel forums, exhibitions, awards dinners and concurrent activities. The details are as follows:

(1). Opening Ceremony and Main Forum: The opening ceremony will be held in the InterContinental (Guangzhou Exhibition Center), Guangzhou, together with the main forum themed as “Global Artificial Intelligence Conference • Greater Bay Area Summit”. More than 1,000 people will be invited, including senior officials from the Ministry of Industry and Information Technology, provincial and municipal government officials, business leaders at home and abroad, representatives of top capital institutions, well-known scholars and new generations of entrepreneurship and innovation, as well as media representatives from all walks of life.

(2). Parallel Forums: Parallel forums will be held in the InterContinental (Guangzhou Exhibition Center), Guangzhou, from the afternoon of 11 to 12 October. In detail, there are 13 parallel forums, and a “Bay Area Talk”, each with the capacity of 500+ people. Topics are as follows:

Date	Forum	Topic	Venue
11th Oct. 9:00-12:30	Opening Ceremony and Main Forum	Global Artificial Intelligence Conference • Greater Bay Area Summit	Crystal Hall
11 <sup>th</sup> Oct. 14:00-17:30	Parallel Forum 1	New Tomorrow of Guangdong, Hong Kong and Macau	Crystal Hall 1
	Parallel Forum 2	Commercial Space Conference	Crystal Hall 2
	Parallel Forum 3	Next stop for social E-commerce	Crystal Hall 3
	Parallel Forum 4	AI Empowers Ecosphere of Smart City	Emerald Hall 1
	Parallel Forum 5	Precision Medicine in Health Industry	Emerald Hall 2
11 <sup>th</sup> Oct. 19:00-21:00	Canton Tower the Best (awards ceremony)		Crystal Hall 1-2

12 <sup>th</sup> Oct. 9:30-12:30	Parallel Forum 6	The Eighth China Innovation & Entrepreneurship Competition (Guangzhou • Guangdong Division) and Awards Ceremony of the Fourth Guangzhou “Scientific and Technological Innovation Cup” Innovation and Entrepreneurship Competition	Crystal Hall 1
	Parallel Forum 7	5G Age	Crystal Hall 2
	Parallel Forum 8	Designing a Beautiful World - Intelligent Hardware Innovation Conference	Crystal Hall 3
	Parallel Forum 9	Short Video Economy Forum	Emerald Hall 1
	Parallel Forum 10	Global XR Development Trend Summit	Emerald Hall 2
12 <sup>th</sup> Oct. 14:00-17:30	Parallel Forum 11	Women Power -Rose of Flourishing Age	Emerald Hall 1
	Parallel Forum 12	Enterprise Service Forum	Emerald Hall 2
	Parallel Forum 13	Angel Investment and Financing Service	Crystal Hall 1
	Parallel Forum 14	Special Session on Sports Science and Technology	Crystal Hall 2

(3). Exhibitions: Products with cutting-edge technologies in the often talked-about areas such as entrepreneurship and innovation, artificial intelligence, VR/AR and information technology will be displayed in the lobby of the third floor of InterContinental, Guangzhou, from October 11 to 12, 2019.

(4). Concurrent events: Concurrent events include the 4<sup>th</sup> Guangzhou Think Tank Closed-Door Meeting and the Canton Tower the Best (awards ceremony), as well as a series of exciting activities, such as inviting distinguished guests to visit the Pearl River by Red Boat at night, and Chimelong Tourist Resort in Panyu District, Guangzhou to enjoy the beautiful scenery of the city and traditional culture in the south of the Five Ridges.



### 3、Review of the STC 2018:

(1). Speakers: 30+ well-known investors and 100+ industry elites

(2). Number of Visitors: 10,000+ registered participants and 9,000+ visitors

(3) .Exhibition Area: 30 exhibiting companies with an exhibition area of 1,000 sqm

(4) .Participating Media: 500+ with 2000+ new sources articles